

SAVE THE DATE!

THE ONLY ALL-GROWER SHOW IN THE NATION!

PROUDLY PRESENTED BY: California Association of Nurseries and Garden Centers
ENDORSED BY: Nursery Growers Association, San Diego County Flower & Plant Association

WHAT: THE CALIFORNIA GROWN SHOW

WHEN: June 3, 2009 9:00 AM TO 5:00 PM

WHERE: OC Fair and Event Center, Costa Mesa California

INFO: Attending? Register online at www.californiagrownsow.com
Exhibiting? You must grow in the state of California to be an exhibitor. Call Stephanie at 1-800-748-6214 ext.16

CHECK OUT OUR NEW WEBSITE
www.californiagrownsow.com

Reserve Your
Booth NOW!
SPACE IS LIMITED

Not a Grower?
Ask about sponsorship
opportunities



FOR MORE INFORMATION: WWW.CALIFORNIAGROWNSHOW.COM

Contact Stephanie Rodgers at (800) 748-6214 (x16) or info@californiagrownsow.com

MARK YOUR CALENDAR!

See us in Booth# _____

REGISTER TODAY FOR THESE EXCITING EVENTS!

RETAIL EDUCATION/TOUR June 2, 2009 – Doubletree Hotel, Santa Ana, California 8:30 AM - 4:00 PM \$99

SPEAKER: Ann Obarski, Retail Consultant and President of Merchandise Concepts – will conduct a 1 ½ hour class on how to make your business contagious. She will also be the tour moderator.

PROGRAM INCLUDES: Education, Tour and Tour Moderator, FREE copy of Anne's newly published book "How to Make Your Business Contagious," and a hard copy of the day's worth of education and tour. Coffee in the a.m. and Lunch at Rogers Gardens.

Contact: Darrelyn at 800-748-6214 ext.13, or email: dadams@cangc.org

Presented by: California Association of Nurseries & Garden Centers **Endorsed by:** Master Nursery Garden Centers

Rogers Gardens – With a focus on both creativity and a recognition that excellence in merchandise, presentation to enhance their guest's experience for 34 years.

Armstrong Garden Centers – This is a very busy, well merchandised and well managed garden center.

Laguna Nursery – Small in size but 'huge' on ideas and how being 'different' to attract the new generations of gardeners can work for you.

GROWER SUMMIT CONFERENCE June 2, 2009 – Doubletree Hotel, Santa Ana, California 8:30 AM - 4:00 PM \$99

Learn where our \$4 billion commodity Nursery Community fits into California Agriculture and how we can increase our impact and voice in Sacramento, in Washington D.C., among regulators, in the Universities, and with the consuming public.

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Confirmed speakers and panel moderators include: A.G. Kawamura, Secretary, CDFA; Tom O'Brien, National Advocate for CANGC/NGA; George Soares, Chief State Advocate for CANGC; Craig Regelbrugge, Vice President of Research and Government Relations, American Nursery and Landscape Association; Daniel Dooley, Vice President, University of California Agriculture and Natural Resources; Michael Parrella, Associate Dean, University of California College of Agriculture and Environmental Sciences; and Bob Atkins, San Diego County Agricultural Commissioner. Also invited are Bob Winn, John Connell, and Nick Condos (CDFA Plant Health & Pest Prevention Services); Helene Wright, State Plant Health Director, USDA APHIS/PPQ; and Rebecca Bech, Deputy Administrator, USDA APHIS/PPQ (attendance to be confirmed).

PLANT TOUR DAYS June 4-5, 2009

A unique two-day open house and self-guided tour follows the show, allowing buyers to visit host nurseries and see first hand the quality and commitment behind the product.

Contact: Jan at 760-431-2572, or email her at info@flowerandplant.org

See our webpage for registration, travel, and hotel information at

www.californiagrowshow.com